

# Office of Intellectual Property

Connecting innovative, university research to businesses and entrepreneurs for commercialization, bringing viable technology to the marketplace.



Plant Pathology and Crop Physiology Department

Disclosure 0719

## Purple Bran Rice

## **Description:**

Agcenter scientists have created a new rice line with a brilliant purple color. This variety has an increased level of antioxidants. It also has a much higher quality than rice of similar types, and possesses many long grain characteristics like very tall stalks and fewer days to maturity.

## Advantage:

- Deep purple color
- High levels of antioxidants
- Matures quickly

#### **Commercial Uses:**

- Milled rice
- Bran powder

#### **Intellectual Property on the Web:**

http://www.lsuagcenter.com/en/administration/about\_us/chancellors\_office/intellectual\_property/