

PUBLIC SPEAKING - COOPERATIVES (VIRTUAL)

Contest Description:	This public speaking contest is for 4-H members to learn more about cooperatives and speak on the benefits, challenges, and opportunities they provide in a free market system. Contestants present prepared speeches on, or in favor of, cooperatives. 4-H members speak on the benefits, business model, and opportunities co-ops provide in a free market system. Farmer cooperatives handle, process, and market almost every type of agricultural commodity; furnish farm supplies; and provide credit and related financial services, including export financing. Earnings from these activities are returned to their farmer members on a patronage basis, helping improve their income from the marketplace.
Superintendent(s):	Anne Hawes
Award:	1 st Place - National 4-H Congress, 2 nd Place - \$100, 3 rd Place - \$50
Grade/Age Requirement(s):	Must be enrolled in 8 th to 12 th Grade as of August 1, 2021.
Team or Individual Contest:	Individual
Number of Entries Per Parish:	Two (2) Entries

Contest Rules:

1. Refer to Louisiana 4-H University General Rules and Guidelines for a complete set of event rules and guidelines.
2. Contest will be held on June 14, 2022, Virtually.
3. Speech must be on, or in favor of cooperatives.
4. Contestants must research and write their own speech.
5. This should be an actual speech and not an illustrated talk or presentation.
6. The speech should not be read. Notes can be used.
7. No visual aids such as posters, charts, or pictures will be allowed.
8. Length of speech is four (4) to seven (7) minutes. A penalty will be assessed to speeches that are too long or too short. The penalty will be 3 points for each 30 seconds, or portions thereof, above or below the limit.
9. All contestants will present their speech live on teams for the judges.
10. The top scoring contestant will be cited as the winner and the second highest scoring contestant will be cited as the 1st alternate.

Other Contest Information:

Preparing for the virtual contest:

- Practice your presentation – be sure you speak your presentation out loud and stay within the 4-7 minute time frame (points are deducted if you go under or over).
- Test your internet and Microsoft Teams connection with your 4-H Agent to ensure you have the bandwidth you will need.

During your presentation:

- Be in a quiet room with minimal disruptions or distractions, 12:50-3:00 p.m.
- Set your phone to Do Not Disturb.
- Dress appropriately as you would if you were in the actual room with the judges.
- Sit/stand to where you will be visible to the judges.