

TEENS DRIVING TEENS

Contest Description:	Contestants will present a five (5) to seven (7) minute presentation using format or audio visuals of choice on the topic of safe driving. Safe driving topics include but are not limited to distracted driving (texting); drinking; reckless; sleepy; road rage; seat belt usage. The emphasis will be on young drivers influencing other young drivers.
Superintendent(s):	Ruby Miller
Award:	National 4-H Congress
Grade/Age Requirement(s):	Must be enrolled in 8 th to 12 th Grade as of August 1, 2021.
Team or Individual Contest:	Team of 2 or 3
Number of Entries Per Parish:	Two (2) Entries

Contest Rules:

1. Refer to Louisiana 4-H University General Rules and Guidelines for a complete set of event rules and guidelines.
2. Teams will be expected to utilize research to put together pertinent information to convince their peers of the importance of safe driving and to influence others to do so.
3. Teams will assemble this information into a logical format to present this information in presentation format of their choice. Format can include but is not limited to power point, video, music, skit, posters, speech, Instagram video story, TikTok video, etc. Presentations will need to be saved on flash drive and brought with on contest day.
4. Contestants will have to construct a brief, one page marketing/advertisement piece that will be submitted by June 10, 2022. Marketing piece can be developed as one-page flyer, social media post for such platforms as Facebook, Instagram, Twitter, Snapchat, etc. and detail the main points of the presentation. Social media post should be created but NOT uploaded.
5. Each team will present their presentation and submit their advertisement to a panel of judges with a time limit of five (4) to seven (7) minutes.
6. Please be respectful if using actual tragic cases for relevance in order to not offend or frighten someone.
7. A minimum of three (3) references should be used. Examples:
 - a. National Highway Traffic Safety Administration. <https://www.nhtsa.gov/road-safety>
 - b. CDC – Motor Vehicle Safety: <https://www.cdc.gov/motorvehiclesafety>
 - c. Louisiana DOTD – Highway Safety http://www.sp.dotd.la.gov/Inside_LaDOTD/Divisions/Multi-modal/Highway_Safety
 - d. AAA Foundation Research: <http://aaafoundation.org/research/>
 - e. Academic Journals; Print/Digital news articles.
 - f. <https://www.ghsa.org/>
8. Judging Criteria:
 - a. Marketing/Advertisement - 50 points
 - b. Oral Presentation - 100 points
 - c. Total - 150 points
9. Any tie-breaker will be determined by the highest oral presentation score.

Contest Resource(s):

- Teens Driving Teens Contest Study Guide, 2022.