

## TIGER TANK ENTREPRENEURSHIP CHALLENGE

<b>Contest Description:</b>	The Tiger Tank Entrepreneurship Challenge offers 4-H Members an opportunity to apply their strengths, talents, and abilities to design innovative business ventures. In the process of designing their business concepts, students will sharpen their time management skills, financial management skills, communication skills, problem-solving abilities, critical thinking skills, perseverance, and confidence. The goal of the contest is to inspire students to think outside of the box and pursue their goals through experiential learning.
	Tiger Tank Entrepreneurship Challenge is an opportunity for individuals or a team of two to create or propose a product or service-based business. In some cases, contestants may already have a business that is up and running, and in other cases, they may have a business idea that they want to design and explore. Both types of entries are encouraged, and there are two contest divisions to accommodate contestants in their current phase of business. Contestants will have to prepare a business plan packet and outline, an overview presentation slide, and will present their pitch at 4-H University.
<b>Superintendent(s):</b>	Christina Zito-Hebert
<b>Award:</b>	Division winners will be awarded a one-time, monetary scholarship. The purpose of the scholarship is to help the winner(s) pursue his/her/their entrepreneurial goals by investing in education and/or future business endeavors. Based on the number of total entries, up to the top three contestants in each division will receive a monetary award for each division. If a team wins, the money will be divided equally between the team members. Confirmation of award money will be announced after the close of registration.
<b>Grade/Age Requirement(s):</b>	Must be enrolled in 8 <sup>th</sup> to 12 <sup>th</sup> Grade as of August 1, 2021.
<b>Team or Individual Contest:</b>	Individual or a Team of two (2)
<b>Number of Entries Per Parish:</b>	Two (2) Entries Per Division

### Contest Rules:

1. Parish name should not be noted on contestants' business plans, digital presentation or pitch.
2. Prior to 4-H University, contestants MUST submit BOTH the following items:
  - a. A completed business plan packet and outline submitted online at the 4-H University contest submission site by June 10, 2022.
  - b. 1 single Power Point slide, 1 Canva Slide, or 1 Prezi overview page should be brought to the contest to be displayed.
3. At 4-H University, contestants will be required to present their pitch to a panel of judges face to face on June 23, 2022.
  - a. For their pitch, students should dress in appropriate attire (examples include: professional attire, business casual attire, or themed attire)
  - b. Pitch must include a maximum of 1 Power Point Slide, 1 Canva Slide, or 1 Prezi overview page, which will be projected as a backdrop behind the contestant as they present their pitch. Additional visual aids can also be used, such as props, product prototypes, posters, easel, marketing piece, etc.)
4. Contestants will have access to a table, electricity, projector, laptop, screen, and extension cords. Participants will be responsible for providing all other materials.

5. There will be NO FOOD preparation on site. No kitchen equipment will be provided. Food products/samples must be shelf stable.

**Required Contest Elements Checklist:**

- Business Plan Packet and Outline – submitted 4-H University contest online submission folder by June 10, 2022.
- One (1) Power Point slide, One (1) Canva Slide, or One (1) Prezi overview page to support the pitch – brought to the contest  
*Optional: Additional visual aids can also be used (examples: props, product prototypes, posters, marketing piece, etc.)*
- 3 - 5 minute Business Pitch
- Question and Answer Session with the Judges

**Scoring**

Entries will be judged by a panel of judges, and judging is subjective.

- Business Plan Packet - 40 Points
- Pitch (including Q & A) - 60 Points
- Total Points Possible – 100 Points

**Contest Resource(s):**

- [Young Entrepreneurship Institute Toolkit](#)
- [Business Model Canvas and Value Proposition Canvas](#)
- [venturelab](#)