



## **Social Media and Program Management 4-H Youth Development Internship**

Interns will work at the Louisiana 4-H State Office in Baton Rouge to enhance exposure, build communication, assist with procedure development, and design and support hands-on learning experiences with youth. The 4-H Youth Development Intern will assist faculty and staff with a variety of activities, including: developing workshop material; compiling data; reviewing documents; writing and scheduling social media posts; preparing for projects and programs; attending state conferences, contests, and camp; participating in community service projects; and other duties related to the overall function of Louisiana 4-H. This experience is intended to give motivated students an overview of the world of 4-H Youth Development.

### **Qualifications**

1. **Minimum qualifications:** Rising juniors and seniors from LSU and partner institutions majoring in Education, Social Sciences or Agriculture with at least a 2.5 GPA are most competitive. Second-year students with a minimum 2.5 GPA are also eligible and encouraged to apply. Desire to work with youth.
2. **Preferred qualifications:** Desire to serve others and interest in people; ability to lead, teach and motivate effectively; experience with volunteers and youth; experience working with youth and volunteers; good organization and planning skills demonstrating effective project coordination; strong oral and written communication skills
3. **Physical qualifications:** Have reliable transportation; ability to work some weekends; ability to work at night

**Statewide Contact/Advisor:** Christina Zito  
Hebert, Louisiana 4-H College and Career  
Readiness Specialist

**Maximum Interns Needed:** 2



## **Week 1:**

**Location:** Statewide

### **Primary Tasks:**

- Review virtual workshops on positive youth development, Louisiana 4-H programs, volunteerism, service-learning, and other topics recommended for new agents.
- Review and sign a code of conduct and professionalism.
- Accompany specialists on site-visits related to 4-H Youth Development.
- Apply the seminar information to their future assignment.
- Submit a one page resume.
- Meet with their mentor for a customized plan.

## **Weeks 2-9:**

**Location:** Statewide

### **Primary Tasks:**

- Identify customized internship goals with their mentor. This should include defining a project of interest to be completed during the internship period.
- Get acquainted with the faculty/staff members and their function in the state office. Spend time with each to fill in a schedule of summer activities which will benefit from social media promotion.
- Plan weekly schedule based on needs expressed by specialists related to social media and project development/program management.
- Become familiar with relevant aspects of 4-H U, Clover College, and Camps which will take place over the summer.
- Attend at least four different types of meetings and analyze the leadership practices utilized within the meetings.
- Meet with representatives of the 4-H Foundation, the College of Ag, the LSU AgCenter, and LSU to understand their inter-relationship with Cooperative Extension and the 4-H Youth Development Program.
- Participate in college and community meetings related to the 4-H Youth Development program.
- Present an educational program to a group of peers.
- Plan, implement, and evaluate one or more 4-H Youth Development Program related to needs identified by specialists, as necessary.
- As needed, coach youth in preparation for 4-H University contests.
- Serve as a chaperone for 4-H University and carry out duties assigned during 4-H University.
- Develop three mass media articles or interviews for print, radio, television.
- Help with preparations for 4-H Summer Camp and serve as a chaperone for on the road 4-H Summer Camp, carrying out duties as assigned.
- Assess needs for assistance from callers or visitors and identify the best



avenues for responding to requests.

- Prepare for and meet weekly with the mentor on accomplishments, what has been learned, where they need help, and future plans.

### **Week 10:**

**Location:** Statewide

#### **Primary Tasks:**

- Attend an Exit Internship Seminar.
- Participate in a reflective discussion on their internship experience.
- Present their 4-H educational program to the internship group.
- Modify their resume based on their internship experience.
- Complete an exit interview with the professor and mentor.

#### **Success Measures:**

- Interns will meet every 2 weeks with Christina Hebert for a brief evaluation of the internship experience. During the evaluation, interns will discuss what they have accomplished, identify where they need assistance, share future plans, and reflect upon the overall experience.
- Completion of any programming assignments and social media posts.
- Evaluations will be completed by faculty and staff in state office.
- Each mentor will evaluate the intern's performance based on pre-determined criteria.